#### S- The Technician

Description: Steady, supporting, submissive

**Primary Drive:** Security

Personal Strength: Loyal and friendly, peacemaker

As a Team Member: Cooperative, consistent

As a Leader: Steady, gentle, sensible

Greatest Fear: Disharmony and confrontation

Overuses: Resisting change

When Stressed: Peace at all cost, internalize stress

Tendencies to Watch: Easily taken advantage by others

*Needs to Learn:* To be more assertive and that change

can be good.

#### I- The Relator

Description: Inspiring, influential, social

Primary Drive: Approval

Personal Strength: Optimistic, affectionate

As a Team Member: Persuasive and enthusiastic

As a Leader: Great natural presenter

Greatest Fear: Social rejection

Overuses: Speaking without thinking

When Stressed: Talkative and shift blame

Tendencies to Watch: Forgetting past commitments,

disorganization, giving in to peer pressure

*Needs to Learn:* To listen more and to control feelings.

### S/I- The Advisor

Description: Sensitive, inspirational

Primary Drive: Maintaining peace and harmony

Personal Strength: Tolerance and forgiveness

As a Team Member: Hospitable and loyal

As a Leader: Encourage others to follow

Greatest Fear: Facing dissension and conflict

Overuses: Compromise of self to keep the peace

When Stressed: Internalizes conflict

Tendencies to Watch: Not paying attention to directions

Needs to Learn: Be more aggressive, finish work

### I/S— The Encourager

Description: Influential, stable

Primary Drive: Maintains peace and harmony

Personal Strength: Sees potential in others

As a Team Member: Encourages others

As a Leader: Influences and supports others

Greatest Fear: Disharmony, disappointing friends

Overuses: Tolerance and trust
When Stressed: Gives in to others

Tendencies to Watch: Caring more about with whom to

do things than what to do

Needs to learn: to be more objective about people and

situations

# C/S- The Adaptor

Description: Consistent, cooperative

Primary Drive: To serve, to do things correctly

Personal Strength: Commitment to quality

As a Team Member: Team player, helps team stay on

track

As a Leader: Works best behind scenes

Greatest Fear: Surprises, illogical thinking

Overuses: Questioning for accuracy

When Stressed: Introspective, worried by "what ifs"

Tendencies to Watch: Resisting change

Need to Learn: Try new things, be more optimistic

### C- The Perfectionist

Description: Conscientious, compliant

Primary Drive: Perfection

Personal Strength: Creativity, competence, logic

As a Team Member: Research and Development

As a Leader: Go by the book

Greatest Fear: The unknown and undefined

Overuses: Slow pace and resistance to change

When Stressed: Caution and indecisive

Tendencies to Watch: Focusing on details and forgetting

the big picture

Needs to learn: Be more open with emotions

# S/C- The Specialist

Description: Stable, contemplative Primary Drive: Researching facts

Personal Strength: Conscientiousness, logic

As a Team Member: Systematic, sensitive to others

As a Leader: Prefers small groups

Greatest Fear: Public speaking

Overuses: Fault-finding and standard operating proce-

dure

When Stressed: Critical, caustic, holds grudges

Tendencies to Watch: Pessimism

Needs to Learn: To be more enthusiastic and optimistic

and

#### I/D- The Promoter

Description: Independent, uninhibited, risk taker

Primary Drive: Influencing large groups

Personal Strength: Friendly communicator

As a Team Member: Reads other people's needs

As a Leader: Motivates people to action

Greatest Fear: Rejection by friends

Overuses: Tolerance and the indirect approach

When Stressed: Easily persuaded

Tendencies to Watch: Gets into trouble by trying to

please the crowd

Needs to Learn: Attention to details and following

through

#### D/S- The Achiever

Description: Persevering, successful, steady

Primary Drive: To meet personal goals

Personal Strength: Practical and self sufficient

As a Team Member: Thorough and objective

As a Leader: May be blunt and unyielding

Greatest Fear: Inferior results

Overuses: Reliance on self and systems

When Stressed: Stubborn, non-demonstrative, frus-

trated

Tendencies to Watch: Strives for personal accomplish-

ment sometimes at the expense of the group

Needs to Learn: To increase flexibility and compro-

mise, develop task priorities

# I/C- The Negotiator

Description: Inspiring, but cautious

Primary Drive: Approval and popularity

Personal Strength: Getting the job done through peo-

ple

As a Team Member: Promote people and projects

As a Leader: Inspires people to work together

Greatest Fear: Looking bad before peers

Overuses: Authority

When Stressed: Impatient, critical, intense

Tendencies to Watch: time management, misjudging

abilities of others

Needs to Learn: To pace themselves, objectivity, to

control mood swings

### I/S/C- The Practitioner

Description: Verbally fluent, loyal

Primary Drive: To accomplish results through others

Personal Strength: Ability to communicate and think

logically

As a Team Member: Friendly, personable, careful

As a Leader: Energetic, optimistic, sensitive

Greatest Fear: Rejection, loss of security

Overuses: Opinions of others

When Stressed: Restless, impatient, overly sensitive

Tendencies to Watch: Self-imposed standards

Need to learn: To follow through and to not fear to in-

crease directness

### C/I- The Teacher

Description: Creative, effective, influential

Primary Drive: Innovation with excellence

Personal Strength: Imparting information

As a Team Member: Encourages others by praise and

recognition.

As a Leader: Completes projects through cooperation

with others

Greatest Fear: Loss of social recognition

Overuses: Competition

When Stressed: Impatient, critical, intense

Tendencies to Watch: Insensitivity to other's feelings

Needs to Learn: To go against the crowd sometimes,

control mood swings.

#### D- The Director

Description: Dominant, decisive, independent

Primary Drive: Authority, action

Personal Strength: Confidence, leadership

As a Team Member: Energetic drive to complete the

task

As a Leader: Demanding, results oriented

Greatest Fear: Being out of control Overuses: Desire to win at all costs

When Stressed: Confrontational, insensitive to others

Tendencies to Watch: Impatience with others

Needs to Learn: To do things correctly and be account-

able to others

#### D=I- The Motivator

Description: impressive, demanding

Primary Drive: To control and impress

Personal Strength: Communication skills

As a Team Member: Identify the best way to motivate

others

As a Leader: Influence large crowds

*Greatest Fear:* No authority to control events *Overuses:* Position; the end justifies the means

When Stressed: Restless, quarrelsome

Tendencies to Watch: Aggressive style can cause others

to be passive/rebellious

Needs to Learn: To slow down and think through pro-

jects

## D/I- The Organizer

Description: Quick, decisive

Primary Drive: The bottom-line

Personal Strength: Command respect

As a Team Member: Doers that induce others to follow

As a Leader: Determined leader of people

Greatest Fear: People won't follow

Overuses: Competition, pushes for action when pa-

tience would be better

When Stressed: Emotionally reactive

Tendencies to Watch: May appear cold and blunt

Needs to Learn: To focus on one thing at a time; not to

manipulate people.

### D/C- The Pioneer

Description: Problem-solver, driving

Primary Drive: Get the job done

Personal Strength: Initiate change

As a Team Member: Critically look at old systems and

try to improve them

As a Leader: Drives self and others

Greatest Fear: Others will fail to meet their standards;

not being influential

Overuses: Fixing things that are NOT broken

When Stressed: Caustic and dominant

Tendencies to Watch: Cares more about the job getting

done than what people think

Needs to Learn: To be more understanding

# C/D- The Designer

Description: Creative problem-solver

Primary Drive: Discovering unique solutions

Personal Strength: Foresight on projects

As a Team Member: Sets pace in developing projects

As a Leader: Cool and blunt

Greatest Fear: Failure

Overuses: Perfectionism which leads to vacillating in

decision-making

When Stressed: Bored with routine, sulks

Tendencies to Watch: Not trusting easily

Need to learn: To show warmth and become more ver-

bal

### S/D— The Investigator

Description: Diligent, doer

Primary Drive: To get the job done

Personal Strength: Follows through to completion

As a Team Member: Strong administrative skills

As a Leader: Leads small groups well

Greatest Fear: Non-compliance to standards

Overuses: Drive to succeed

When Stressed: Impatient with others and will take

over job

Tendencies to Watch: Too much focus on job instead of

relationships

Needs to Learn: Sensitivity to others

# D/I/C- The Investigator

Description: Demanding, persuasive Primary Drive: Accomplishment

Personal Strength: Determination, verbal skill

As a Team Member: Do things correctly and drive oth-

ers to follow their example

As a Leader: Inspire team competence Greatest Fear: Poor quality product Overuses: Desire to look good to others

When Stressed: Demanding

Tendencies to Watch: Hurts others by driving for ac-

complishment

Needs to Learn: To be more sensitive and gentle

# D/C/S- The Designer

Description: Quiet, creative, hard-working Primary Drive: To try progressive ideas

Personal Strength: Intelligent and quick reactions

As a Team Member: Initiates change and improvements

As a Leader: Perfectionist and blunt Greatest Fear: Not being influential

Overuses: Drive for results

When Stressed: Assertive and pioneering Tendencies to Watch: Lack of social poise

Needs to Learn: To become more team oriented

### S/C/D- The Strategist

Description: Never give up

Primary Drive: Tenacity, determination
Personal Strength: Exploring options
As a Team Member: Unwavering loyalty

As a Leader: Leads by serving

Greatest Fear: Having to match wits with strong per-

sonalities

Overuses: Stubbornness, conservatism When Stressed: An introspective worrier

Tendencies to Watch: Being unaware of people while

solving a problem or doing a difficult task

Needs to Learn: To express feelings and to show appre-

ciation

#### S/C/I- The Advocate

Description: Steady, sociable, dependable Primary Drive: Acceptance from others Personal Strength: Positive relationships

As a Team Member: Supportive, empathizing, serving

As a Leader: Steady, encouraging Greatest Fear: Dissension and conflict

Overuses: Kindness, supporting the underdog

When Stressed: Persuasive through relationships or

information

Tendencies to Watch: Difficulty making decisions

Needs to Learn: To develop firmness and self assertion

# C/I/S— The Cooperator

Description: Do it right, stabilize situations

Primary Drive: Quality and cooperation

Personal Strength: Conscientious communicator

As a Team Member: Do many things well
As a Leader: Influences without being pushy
Greatest Fear: Criticism of personal work

Overuses: Self-imposed standards

When Stressed: Overly sensitive, restless

Tendencies to Watch: Being too subjective and too

slow in decision making

Need to learn: To be more assertive

## C/S/D- The Analyst

Description: Cautious, stable, determined

Primary Drive: Doing things right
Personal Strength: Natural achiever

As a Team Member: Unwavering dependability
As a Leader: Gets the job done in small groups

Greatest Fear: Being criticized

Overuses: Legalism

When Stressed: Self-critical

Tendencies to Watch: Caring about others but not

showing it

Needs to Learn: To be more friendly, less critical